

### Registration Fee\* for Paper Presenters

S.No	Publication Opportunity	Faculty / Researchers	Corporates	Students	Foreign Delegate
1	SCOPUS EQVT.	INR 8000	INR 8000	NA	USD 150
2	INDEXED	INR 3000	INR 4000	NA	USD 100
3	JINDYASA	INR 2000	INR 2000	NA	USD 100
4	SIMSJMR	NA	NA	INR 1000	NA

\*Registration Fee includes Conference Kit, Food and Refreshments

All the participants of previous SIMSARC will be given 10% discount in the registration fee.

Co-authors/participants participating along with main/presenting author need to pay additional INR 1000. Accommodation will be available at INR 600 per day on twin-sharing basis to limited number of participants.

### Best Paper Contest

Paper presented at the conference will be judged and cash prize will be awarded as given below:

S.No	Category	Faculty / Practitioners	Students
1	1st Prize	INR 10,000	INR 2,500
2	2nd Prize	INR 5,000	INR 1,500

**Judging Criteria**-Theme, Research Methodology, Contribution to the body of knowledge, Overall Quality & Presentation. (Subject to decision of jury)

### Payment Mode

**Registration Fee** should be paid by **Demand Draft** in favor of '**Director, SIMS**', payable at **Pune**. The DD should be sent along with the 'Registration Form' as per the dates mentioned.

**For payment through NEFT/RTGS:**

**Bank :** BANK OF INDIA

**Branch :** KARVE ROAD BRANCH, PUNE

**Account Name:** Symbiosis Institute of Management Studies(SIMS)

**Account No :** 050310210000021 **IFSC :** BKID0000503

### Conference Committee

**Brig. (Dr.) Rajiv Divekar**  
Director  
Conference Chairperson  
Tel.: +91 - 20 - 3021 3300  
Mobile: 0 - 97652 90159  
Email: director@sims.edu

**Dr. Arti Chandani**  
Faculty  
Conference Convener  
Tel.: +91 - 20 - 3021 3215  
Mobile: 0 - 93715 33791  
Email: arti.chandani@sims.edu

**Ms. Sanchari Debgupta**  
Research Assistant  
Conference Co-Convener  
Tel.: +91-20-30213271  
Mobile: 7798613911  
Email id: simsarc@sims.edu

### Contact Us

Contact Person:

**Mr. Dhanesh Pathare** : Organising Secretary  
Tel. : +91 - 20 - 3021-3209/3300 **Email** : simsarc@sims.edu

**Symbiosis Institute of Management Studies**  
(For Defence Personnel and their Dependents)

Range Hills Road, Khadki, Pune - 411 020 **Tel.:** +91-20-30213201, Fax : +91-20-30213333

**Website:** For registration form, cover page, declaration form etc. Please visit

[www.sims.edu/simsarc](http://www.sims.edu/simsarc)



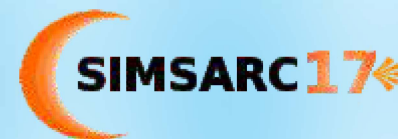
॥पुस्तकेन कुरुष्वन्कर्म॥

# SYMBIOSIS INTERNATIONAL UNIVERSITY Symbiosis Institute of Management Studies

Range Hills Road, Kirkee, Pune- 411020



## 8<sup>TH</sup> International Conference



**December 14 - 16, 2017**

### Theme

**"Government Initiatives for Transforming India:  
Implications on Business and Society"**



## About SIMS

Symbiosis Institute of Management Studies (SIMS), Pune, India is a constituent of the prestigious Symbiosis International University. Established in the year 1993, SIMS, is UGC approved, ISO 9001:2015 certified and accredited in Grade 'A' by National Assessment and Accreditation Council (NAAC). SIU has been ranked 3rd in Top Non-Government (Private & Deemed) Multi-Disciplinary Universities in India by "The Week" in May 29, 2016 issue. "CSR-GHRDC" B-school survey ranked SIMS as 4th in the Top B-Schools of Super Excellence" category in 2015.

## About SIMSARC

Symbiosis Institute of Management Studies (SIMS), Pune, organizes its annual Research Conference SIMSARC with a view to provide an opportunity to researchers and scholars alike to publish or present their research papers or only participate in the conference. This year too, as part of the Faculty of Management, Symbiosis International University, SIMS takes immense pleasure in announcing its Annual Research Conference, "SIMSARC17" on 14-16 December, 2017.

## SIMSARC'17 Theme

### "Government Initiatives for Transforming India: Implications on Business and Society"

The government has launched an array of initiatives which are aimed at making India a better country to live in. These initiatives are in different fields and the focus of these initiative remains to bring the lower strata into the main stream of India. These programmes present a plethora of opportunities but it comes with a host of challenges. SIMSARC'17 envisages to promote these initiatives by providing a platform to faculty, practitioners and researchers to deliberate upon by presenting their **research papers** and/or **case studies**.

## SIMSARC'17 Objectives

- ♦ To provide a special forum to present and discuss management of business under the umbrella of the 'Government Initiatives for Transforming India'
- ♦ To facilitate sharing of multidisciplinary research based knowledge amongst researchers, academicians and students

## Call for Papers: Sub-Themes for SIMSARC'17

- |                          |                             |
|--------------------------|-----------------------------|
| a. Skilled Human Capital | h. Financial Inclusion      |
| b. Women empowerment     | i. Start-up India           |
| c. Invest in India       | j. Swatch Bharat            |
| d. e-Market              | k. CSR                      |
| e. e-Governance          | l. Ease of doing business   |
| f. Digital India         | m. Smart City               |
| g. Make in India         | n. Any other relevant topic |

## Pre-Conference Research Workshop

A pre-conference research workshop will be organised exclusively for the SIMSARC'17 participants on 14th December, 2017. There is no registration fee for this workshop.

## Review, Selection and Presentation of Papers

### Information/Guidelines for Paper Presentation in SIMSARC'17:

- ♦ The paper should be an original work of the author(s) and be composed in not more than 5000 words
- ♦ The research paper should have an abstract of 200 words with atleast three keywords.
- ♦ The research paper should clearly indicate the contribution made by the paper to the existing body of knowledge.
- ♦ All research papers will be blind reviewed by an external panel of eminent experts.
- ♦ Papers adhering to prescribed requirements will be eligible for publication in the conference program subject to a page limitation.
- ♦ One of the authors must pre-register for the conference within one week after acceptance of the paper to ensure inclusion of the paper in the conference program.

## Important Dates

Last Date of submission of full papers	18th September, 2017
Notification of acceptance of papers	1st November, 2017
Last date of Registration for authors	20th November, 2017
Date of Conference	14-16 December, 2017
Publication of Papers	February, 2018

## Publication Opportunity

- ♦ International Journal of Corporate Finance and Accounting (IJCFA) (INSPEC Indexed)
- ♦ International Journal of Economic Research – ISSN: 0972-938 (SCOPUS Indexed )
- ♦ Man in India - ISSN: 0025-1569 (SCOPUS Indexed )
- ♦ International Journal of Applied Business and Economic Research- ISSN: 0972-7302 (SCOPUS Indexed)
- ♦ Journal of Natural Remedies [SCOPUS, Web of Science and IC indexed Journal and also UGC approved]
- ♦ Journal of the Indian Mathematical Society [SCOPUS Indexed]
- ♦ Indian Journal of Science and Technology (Web of Science and under UGC approved list of journals)
- ♦ Global Journal of Enterprise Information System (EBSCO and under UGC approved list of journals)
- ♦ SDMIMD Journal of Management (EBSCO Indexed)
- ♦ Toxicology International (SCOPUS indexed)
- ♦ Journal of Geological Society of India (SCOPUS indexed)
- ♦ The International Journal of Digital Accounting Research (IJJAR) (SCOPUS Indexed)
- ♦ Euro Asia Research and Development Association Journal (EBSCO Indexed)
- ♦ SIMS-JAM - Journal of Applied Management (Jidnyasa) - ISSN - 0976-0326
- ♦ SIMSJMR - Students' Research Journal

**The papers which are presented at the conference will be considered for publication.**