



SYMBIOSIS INSTITUTE OF MANAGEMENT STUDIES

For Defence Personnel & Their Dependants

MDP: "Event Management—26th February 2017"



Objectives of MDP

- To understand types and categories of events
- To manage set design, venue, logistics
- To understand how to get sponsorship

Schedule

S.No.	Particulars	Time
1.	Registration	9.00am-9.30am
2.	Types of events, and event brief	9:30 am-11.00 am
3.	Tea	11.00am-11.15am
4.	Sponsorship, set design, venue	11.15 am-1.00 pm
5.	Lunch	1.00pm-1.45pm
6.	Conceptualization and production	1.45 pm- 3.00 pm
7.	Tea	3.00 pm- 3.15 pm
8.	Presentation of events	3.15pm-5.00pm
9.	Certificate and Prize Distribution	5.00pm – 5.15pm

Venue:

**Symbiosis Institute of Management
Studies , Range hills, Khaki , Pune**

Fees:

Rs. 1,100

Number of Participants:

Maximum 30

“first come first serve basis”

Competition and Prizes :There will be a competition in the second half of the programme and participants will be asked to design an event and present the same. Based on this, they will be judged. Winners will be awarded with following prize money

First - Rs. 2,500

Second - Rs. 1,500

Target Audience:-

- Participants having undergraduate degree or diploma
- Working professionals having 5 years of work experience

Participants will be given certificate upon attending the full day session

Resource Person

Ms. Yati Doshi

- Completed Train the trainer course from K-10 institute
- Public Speaking (Nazareth Speaker's Academy),
- The Journey & the Journey Abundance Retreat (Brandon Bays),
- Basic Vedanta and Bhagwad Gita (Chinmaya Mission),
- Business German (Goethe Institute),
- Providing consultancy services for more than 10 years
- Worked with Fortune 500 and other top companies like Indian Oil, TATA Group, SBI-DFHI, Pioneer Investments (Italy),
- Worked with clients such as ACC, Airtel, Siemens, Philips, Samsung etc.
- Conducted more than 50 workshops, pan India

Dr. Mita Mehta,
Faculty

mita.mehta@sims.edu

Mob : +91 –
8805237343/20-30213208

Dr. Arti Chandani,
Faculty

arti.chandani@sims.edu

Mob : +91 – 9371533791/20-
30213215

Registration:
Contact Us