

**Symbiosis Institute of Management Studies (SIMS) Khadki Pune, a constituent of Symbiosis International University (SIU)**  
**Post Graduate Diploma in Business Analytics (PGDBA) 2017-18 Program Structure**

**PGDBA 2017-18 Batch**  
**Program Structure**

1. **Objective** : To provide high quality management education to students through advancement of knowledge in all business related disciplines and development of ethos of corporate professionalism in Student Managers.
2. **Duration** : 12 Months (Two Semesters)
3. **Intake** : 40 Seats
4. **Reservation of Seats** : Open to all
5. **Eligibility** : An executive/professional seeking admission for the programme must possess Bachelor's Degree of any Statutory University or any other recognized Foreign University with 50% marks.
6. **Selection Procedure** : Personal Interaction
7. **Program Pattern** : General Management semester pattern. Total two semesters
8. **Fees** : Rs 60,000/- for 2 semesters + Rs 5,000/- refundable deposit
9. **Assessment** : All Internal Courses will have 100% component as internal evaluation at the Institute level. All External Courses will have 60% internal component and 40% component as external [University] exam.

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10. **Standard of Passing** : The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10.000 corresponding to “O” as Outstanding. For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4.000 corresponding to Grade D. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a diploma to the student who has achieved a minimum CGPA of 4.000 out of maximum of 10.000 for the program.
  
11. **Award of Degree** : “Post Graduate Diploma in Business Analytics” will be awarded at the end of 2nd semester examination by taking into consideration the performance of all 2 semesters’ examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.

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**Semester I**

Course Code	Course Name / Subject Name	Credits	Internal Marks	External Marks	Total Marks
1	Business Statistics	2	60	40	100
2	Operations Research	2	60	40	100
3	Business Analytics	2	60	40	100
4	Relational Database Management System	2	60	40	100
5	Marketing Research	2	60	40	100
6	Business Intelligence I	2	60	40	100
	<b>Total</b>	<b>12</b>	<b>360</b>	<b>240</b>	<b>600</b>

**The Meanings of Internal Marks:** The subjects are taught and evaluated by the same respective faculty members. No University exam for those subjects. **Internal Evaluation Components:** Assignment, Presentation, Quizzes, Case Study etc.

**The Meaning of External Marks:** Symbiosis International University will conduct subjective exam for that subject (40%) besides 60% internal marks as stated above.

**Credit:** 1 credit means 15 hours class room teaching and 50 marks. 2 credits means 30 hours class room teaching and 100 marks.

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**Semester II**

Course Code	Course Name / Subject Name	Credits	Internal Marks	External Marks	Total Marks
1	Advanced Operations Research	2	60	40	100
2	Basic Econometrics	2	60	40	100
3	Business Forecasting	2	60	40	100
4	Financial Modelling	2	60	40	100
5	Six Sigma	2	60	40	100
6	Digital Marketing	2	60	40	100
7	Project Study	6	300	-	300
	<b>Total</b>	<b>18</b>	<b>660</b>	<b>240</b>	<b>900</b>

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