

Symbiosis Institute of Management Studies (SIMS) Khadki Campus Pune, a constituent of Symbiosis International University (SIU)
Masters of Business Administration (Executive) 2017-19 Program Structure

MBA (Executive) 2017-19 Batch
Program Structure

MBA (Executive) is a 30 months program conducted on Weekdays in the evening and Weekends - Saturdays & Sundays from morning to evening, so you avail the benefits of the same top-ranked curriculum of our full-time MBA in addition to latest case study discussion and best pool of industry experienced faculty to build a solid foundation in all functional areas of business while gaining global, technology and entrepreneurial perspectives.

1. **Objective** : To provide high quality management education to working professionals through advancement of knowledge in all business related disciplines and development of ethos of corporate professionalism in these executive students.
2. **Duration** : 30 Months (Five Semesters)
3. **Intake** : 110 Seats (Including Weekdays & Weekends Batches)
4. **Reservation of Seats** : Open to all
5. **Eligibility** : An executive/professional seeking admission for the programme must possess Bachelor's Degree of any Statutory University or any other recognized Foreign University with 50% marks and **Three Years of Work Experience after graduation.**

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6. **Selection Procedure** : Personal Interaction
7. **Program Pattern** : General Management Semester Pattern. Total five semesters.
8. **Fees** : Rs 3,50,000/- for 5 semesters + Rs 10,000/- refundable deposit.
9. **Assessment** : All Internal Courses will have 100% component as internal evaluation at the Institute level. All External Courses will have 60% internal component and 40% component as external (University) exam.
10. **Standard of Passing** : The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to 'O' (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 for the program.
11. **Award of Degree** : **“Masters of Business Administration (Executive)”** will be awarded at the end of 5th semester examination by taking into consideration the performance of all 5 semesters' examinations after obtaining minimum 4 CGPA out of 10 CGPA.

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Semester I

Course Code	Course Name / Subject Name	Credits	Internal Marks	External Marks	Total Marks
020447101	Managerial Economics	2	100	-	100
020447102	Research Methodology	2	100	-	100
020447103	Legal Aspects of Business	2	100	-	100
020447104	Essentials of Marketing Management	2	60	40	100
020447105	Human Resource Management	2	60	40	100
020447106	Operations Management	2	60	40	100
020447107	Financial Accounting	1	50	-	50
020447108	Cost Accounting	1	50	-	50
020447109	Organizational Behaviour	2	60	40	100
0204471010	Taxation	2	60	40	100
	Total	18	700	200	900

The Meanings of Internal Marks: The subjects are taught and evaluated by the same respective faculty members. No University exam for those subjects. **Internal Evaluation Components:** Assignment, Presentation, Quizzes, Case Study etc.

The Meaning of External Marks: Symbiosis International University will conduct subjective exam for that subject (40%) besides 60% internal marks as stated above.

Credit: 1 credit means 15 hours class room teaching and 50 marks. 2 credits means 30 hours class room teaching and 100 marks.

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Semester II

Course Code	Course Name / Subject Name	Credits	Internal Marks	External Marks	Total Marks
020447201	Macroeconomics for Managers	2	60	40	100
020447202	Strategic Management	2	60	40	100
020447203	Product Management	2	100	-	100
020447204	Leadership and Capacity Building	2	60	40	100
020447205	Fundamentals of Supply Chain Management	2	100	-	100
020447206	Project Management	2	60	40	100
020447207	Financial Risk Management	2	60	40	100
020447208	International Marketing	2	60	40	100
020447209	International Finance	2	60	40	100
0204471210	Business Statistics	2	100	-	100
	Total	20	720	280	1000

The Meanings of Internal Marks: The subjects are taught and evaluated by the same respective faculty members. No University exam for those subjects. **Internal Evaluation Components:** Assignment, Presentation, Quizzes, Case Study etc.

The Meaning of External Marks: Symbiosis International University will conduct subjective exam for that subject (40%) besides 60% internal marks as stated above.

Credit: 1 credit means 15 hours class room teaching and 50 marks. 2 credits means 30 hours class room teaching and 100 marks.

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Semester III

Course Code	Course Name / Subject Name	Credits	Internal Marks	External Marks	Total Marks
020447301	Corporate Governance and Ethics	2	100	-	100
020447302	International Business and Global Strategies	2	60	40	100
020447303	Customer Relationship Management	2	60	40	100
020447304	Marketing Strategy	2	60	40	100
020447305	Strategic Human Resource Management	2	100	-	100
020447306	Advanced Supply Chain Management	2	100	-	100
020447307	Introduction to Financial Markets and Institutions	2	60	40	100
020447308	Training and Development	2	60	40	100
020447309	IT for Managers I	2	100	-	100
0204471310	Mini Project	6	-	300	300
	Total	24	700	500	1200

The Meanings of Internal Marks: The subjects are taught and evaluated by the same respective faculty members. No University exam for those subjects. **Internal Evaluation Components:** Assignment, Presentation, Quizzes, Case Study etc.

The Meaning of External Marks: Symbiosis International University will conduct subjective exam for that subject (40%) besides 60% internal marks as stated above. For Mini Project exam would be in the form of Viva / Presentation for 100% marks besides hard copy submission.

Credit: 1 credit means 15 hours class room teaching and 50 marks. 2 credits means 30 hours class room teaching and 100 marks.

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Semester IV

Course Code	Course Name / Subject Name	Credits	Internal Marks	External Marks	Total Marks
020447401	Entrepreneurship	2	60	40	100
020447402	Management Information System	2	60	40	100
020447403	Business Analytics	2	100	-	100
020447404	Brand Management	2	100	-	100
020447405	International Human Resource Management	2	100	-	100
020447406	Mergers and Acquisition	2	60	40	100
020447407	Security Analysis and Portfolio Management	2	60	40	100
020447408	IT for Managers II	2	100	-	100
020447409	Management of Diverse Work Force	2	60	40	100
	Total	18	700	200	900

The Meanings of Internal Marks: The subjects are taught and evaluated by the same respective faculty members. No University exam for those subjects. **Internal Evaluation Components:** Assignment, Presentation, Quizzes, Case Study etc.

The Meaning of External Marks: Symbiosis International University will conduct subjective exam for that subject (40%) besides 60% internal marks as stated above.

Credit: 1 credit means 15 hours class room teaching and 50 marks. 2 credits means 30 hours class room teaching and 100 marks.

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Semester V

Course Code	Course Name / Subject Name	Credits	Internal Marks	External Marks	Total Marks
020447501	Dissertation	20	-	1000	1000

The Meanings of Internal Marks: There is no internal subject.

The Meaning of External Marks: Symbiosis International University will conduct Viva / Presentation for 100% marks besides hard copy submission.

For more details please contact
Dr Pravin Kumar Bhoyar
Head - MBA (Executive) Program
Symbiosis Institute of Management Studies (SIMS)
Range Hills Road, Khadki, Pune - 411020
Ph: +91 20 30213200; Ext: 216
Mobile: +91 9822059549
Email: pravink@sims.edu