



NEEV- THE FOUNDATION

MODI-fied INDIA IN TWO YEARS

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"I CAN PROMISE YOU. IF YOU WORK 12 HOURS, I WILL WORK FOR 13. IF YOU WORK 14 HOURS, I WILL WORK FOR 15 HOURS. WHY? Because I am not a Pradhan Mantri but a Pradhan Sevak."

The harbinger of 'Acche Din', Narendra Modi with a landslide victory, was sworn in as the Prime minister on May 26th 2014. The verdict itself is a testament of the fact that the people see in him the next leader who will bring in change by dint of his strategies focusing on technology, social media and foreign visits.

"Our focus is not merely economic growth but an inclusive development." This vision of making the system more inclusive involves inviting investment, enhancing the productivity of the economy and generating avenues for transforming this developing country into a developed one. The *Make in India* campaign is seen by the government as a sanctuary for inviting investment which will support the burgeoning need for generating employment. The campaign is focused on the need for developing a strong manufacturing base within the borders of India which will not only boost the purchasing power of the population, but will also create a market for trade and investment.



"Individual efforts can bring excellence but only collective efforts can deliver effectively"

-Narendra Modi

INSIDE THE ISSUE:

INTRODUCTION 1

MODI-FICATION:
FLIP-SIDES 2

FACULTY
INTERVIEW 3

CR TALK 4

KEY SCHEMES

- ✓ Jan Dhan Yojana
- ✓ Pradhan Mantri Bima Yojana
- ✓ Skill India
- ✓ Smart Cities Mission
- ✓ Digital India Initiative
- ✓ MUDRA Bank Yojana
- ✓ Swachh Bharat Abhiyan
- ✓ Sukanya Samridhi Yojana

INTERESTING FACTS

- ✓ India's GDP growth rocketed to 7.4% -fastest among all large economies of the world.
- ✓ Jan Dhan Yojana enters Guinness Book of World Records for opening 1.80 crore accounts in one week.
- ✓ Mr. Modi is Asia's most followed leader on Twitter: 21.6 Million

MODI-FICATION: FLIP SIDES

Modi came in at a time when India was grappling with scams and no one was willing to take charge of the situation. Issues related to 2G, CoalGate and Common Wealth Games were coming out of the closet one after the other. India's population at that point turned to him and brought him to power. He took control of a 60 year old legacy of corruption and general mistrust plaguing a nation suffering from policy paralysis and in urgent need of reform on a number of fronts.

As of today, he is looking at India's all round development and working day and night. He was the first Prime Minister to be invited in the United States of America to deliver a speech at the Madison Square Garden, a first ever invitation to anyone. He first of all started with the Jan Dhan Yojna, with the aim of financial inclusion of each and everyone in the country targeting the rural population especially as they form the backbone of our economy.

He started the Swachh Bharat Abhiyan with the aim to make India a clean country, with this he started the building of toilets in schools and all public places with the outlook on development of the girl population as well as personal hygiene. He also has started working on bringing black money back to India which is yet to bare results as it involves a lot of documentation. He also has laid stress on skill development in order to take advantage of the Demographic dividend. He has called in companies and various countries to set up their plants and manufacturing units in India so that employment is generated for the youth and infrastructural development also happens via the Make In India project. Work has also begun on the digitization of accounts and starting the Digital India project and the concept of smart cities. This is done with the objective of developing every town and city and ensuring talent is available everywhere. The increase in Foreign Direct Investment in various sectors also aims at overall development of the country. The world and its leaders are looking up to him and noticing all he is doing and praising him. India is touted as the next emerging super power just because of him. He requires time to clean the dirt and grime that has covered India for the past 60 years. He just needs time and cooperation for it.

The Modi government has been scrutinized time and again for its performance and competence during its tenure of more than 2 years. After all the slogan of "Acche Din" did catch everyone's attention amidst clouds of uncertainty and hopelessness that engulfed the Indian populace, disillusioned by the previous government and expectations are ever soaring. Coming back to present times, the government has to its credit, several initiatives that have put India under the global spotlight- right from the Jan Dhan Yojana that promotes financial inclusion to campaigns like Start -Up India and Digital India that showcase the forward looking ideology of the current party. At the same time issues of intolerance, Award- Wapasi, Right- wing fringe group activities of moral policing, and saffronisation, changes in textbook content and compulsory teaching of Sanskrit to school children have also cropped up and reflect the flip side of Modi's heavily celebrated leadership.

There are no second thoughts about the fact that our Prime Minister has carefully devised and marketed a strategy of "Minimum Government and Maximum Governance" to set his office apart from any previous structure and fast forward key policy decisions including the Goods and Services Tax Bill (which continues to be a point of debate with some states quoting issues), LPG subsidy reforms, Land Acquisition Bill, Aadhar, One Rank One Pension and many more but a lot remains to be seen in the coming 3 years in areas spanning labour reforms, ease of doing business, employment generation for a young and booming population, communal harmony and skill development.

India's "Modification" is becoming apparent as a plethora of novel policies have been implemented but major parliamentary lock-jams and communalist vendetta are issues that if failed to addressed will defeat the very purpose of reform. India's favourable demographic dividend, large consumer market and stability in a world engulfed with crisis makes it an oasis that is attracting heavy investment from abroad. The government needs to capitalize on the situation and ensure that the business environment is conducive for realizing its extremely ambitious goals.

"This country has not been made by politicians, kings or governments. It has been made by farmers, labourers, our mothers and sisters and youth"- Narendra Modi

**Contributors:
Aparajita Lal
Kavya Rathaur**

FACULTY TALK - ADV. P. SUKHATME

Ever wondered why Law never seems boring? What makes those monotonous case studies so interesting? The answer to this question is someone who does not require an introduction, The Academic Cell brings to you the faculty interview of our “one and only”, vivacious and buoyant, Advocate Sukhatme ma’am.



ADV. P. SUKHATME

Nihalee : What is your average day like ?

Adv. Sukhatme : My day begins at 5:00 AM and ends as late as 11:00 PM. I am here at SIMS thrice a week for 6 hours each day.(When asked what is the motivation?) I love to torture myself (she says with a smile). Before the trek to SIMS, the torture has already begun. I finish some household chores like cooking that some of you girls find mundane. I do ALL those things that your moms and grand-moms do or did !

Nihalee: Ma’am how do you envisage your life ahead?

Adv. Sukhatme : I believe in ‘health is wealth’ so I plan to keep healthy and to be wealthy, I plan to slog at SIMS.

Nihalee: Seniors(Batch 2015-17) and Juniors(Batch 2016-18);whom do you prefer and why?

Adv. Sukhatme: There is absolutely no comparison. I see all of you as the same. The only difference is that the Juniors are more interactive. Other than that all the students are the same every year. I call them ‘old wine in new bottles’.

Nihalee: Pearls of wisdom for the youngsters of this generation, something specifically for girls?

Adv. Sukhatme: Develop good habits, work hard, and keep yourself fit. Also another important advice would be that once you get placed, start saving for a rainy day although I bless you all with sunny days. I would advise the girls to learn how to run the house, some basics such as cooking, stitching and cleaning. Also please maintain an account of how much you spend on essentials and frivolous items.

Nihalee: Since the overall theme of NEEV in this issue primarily revolves around Modi government, what is your take on it?

Adv. Sukhatme: It is too early to give a verdict. Let’s give them this term and if they don’t perform, we have the freedom to express ourselves in the next term. When the previous government has remained in power for so long, why not give them a chance too.

Nihalee: Advice for the students of SIMS?

Adv. Sukhatme: ‘Knowledge is power’ so read, read, read and read. Develop good values, present yourself well and never forget your family. And learn to respect everyone from your elders to parents to your teachers and your subordinates. And don’t forget to laugh and laugh some more ‘cause laughter is the best medicine! It’s also infectious and you change a gloomy scene. Professor Iyer for example can really make people laugh.

Ma’am wins our hearts once again by saying “Don’t underestimate your students. They can really teach you a thing or two.”

The roots of education are bitter, but the fruit is sweet.

- Aristotle

CR's Perspective of Orientation

KARTHIK RAMESESHAN - DIVISION A

How was your orientation experience?

Although the orientation had a hectic schedule, it was a memorable period to work in groups. Given the responsibility of leadership, my job was to motivate the class to outperform others.



ADITI ARORA - DIVISION B

What did you learn from the orientation process?

Right from the “Tri” and “Penta” assignment to Batra sir's 'Batch' which would send chills down our spine. Altogether, it was a great learning experience which taught me that ultimately things fall in place, all you need is a little hard work and dedication.

SOORAJ - DIVISION C

What did you like about the orientation? What is the one thing you would like to change about the orientation?

I got the opportunity to interact with the seniors as well as juniors. Even the morning activities were fun. Also I became more punctual and my time management skills have enhanced. The one thing that I would like to change is the number of assignments.



AKSHIT SHUKLA - DIVISION D

How was your orientation experience? Any key take- aways?

The process was extremely enriching and provided a healthy blend of time management, networking and contact building skills that are essential for surviving in the corporate world. The key takeaways were meeting deadlines and working under stress and finding time to enjoy.

ANURAG - DIVISION E

What was the best part of orientation?

The best part of the orientation was morning activities. Those sessions were highly energising and they helped us to stay active throughout the day. Orientation also gave us an opportunity to interact with our colleagues and work with them on various assignments.

