

Format for the Full Paper

Authors are required to go through the format carefully and adhere to the prescribed format. The APA style should be followed for bibliography.

Abstract: (maximum of 300 words)

Key words: (3-5)

Contribution to the body of knowledge :

Full Paper

- 1)** Paper length of 4000 to 5000 words (Approx 10 to 12 Pages)
- 2)** Tables and Graph Should be neatly presented.
- 3)** Font : Times New Roman
- 4)** Font Size: 12
- 5)** Spacing between lines 1.5
- 6)** Margins: Normal
- 7)** Full paper should have introduction, review of literature, Analysis, discussion, conclusion findings, Bibliography