**Payment Mode**

Registration Fee should be paid either by Demand Draft or Online bank payment. The Demand Draft should be drawn in favour of **Director, SIMS**, payable at Pune and sent along with the ‘Registration Form’ by due date.

**For payment through NEFT/RTGS**
- **Bank**: BANK OF INDIA
- **Branch**: KARVE ROAD BRANCH, PUNE
- **Account Name**: Symbiosis Institute of Management Studies (SIMS)
- **Account No**: 050310210000021
- **IFSC**: BKID0000503

**Important Dates**

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Date for submission of abstract</td>
<td>15th August, 2016</td>
</tr>
<tr>
<td>Acceptance of abstract</td>
<td>20th August, 2016</td>
</tr>
<tr>
<td>Last Date of submission of full paper</td>
<td>15th September, 2016</td>
</tr>
<tr>
<td>Notification of acceptance of paper</td>
<td>1st November, 2016</td>
</tr>
<tr>
<td>Last date of Registration for author</td>
<td>15th November, 2016</td>
</tr>
<tr>
<td>Publication of Paper</td>
<td>February, 2017</td>
</tr>
</tbody>
</table>

**Conference Committee**

- **Brig. Rajiv Divekar (Retd.)**
  - Conference Chairperson
  - Director
  - Tel.: +91–20–3021 3300 / 318
director@sims.edu

- **Dr. Arti Chandani**
  - Conference Convener
  - Assistant Professor
  - Tel.: +91–20–3021 3215
arti.chandani@sims.edu

- **Ms. Anita Mahakud**
  - Conference Secretary,
  - Officer-PCR
  - Tel.: 91-20-30213286
simsarc@sims.edu

**Contact Us**

- **Mr. Mandar Raut**
  - Organising Secretary
  - Tel.: 91 – 20 – 30213208
  - Mobile: 9049414246
  - Email: simsarcsims.edu

**Website**: For registration Form, Cover page, Declaration form and Paper template and further information regarding SIMSARC’16 process, please visit [www.sims.edu/simsarc](http://www.sims.edu/simsarc)

**Conference**

**Thematic Focus**: “Make in India: Opportunities and Challenges”

**Dates**: December 15 - 16, 2016

**Venue**: Symbiosis International University, Range Hills Road, Kirkee, Pune - 411020

**Website**: [simsarc16.com](http://simsarc16.com)
About SIMS

Symbiosis Institute of Management Studies (SIMS), Pune, India is a constituent of the prestigious Symbiosis International University which is UGC approved and accredited in Grade ‘A’ by National Assessment and Accreditation Council (NAAC). SIMS was established in 1993 and is ISO 9001:2008 certified top tier provider of management education. SIMS was ranked 10th in the Top 25 West Zone colleges by “The Week” in 2014 and top 10 B-Schools for producing Entrepreneurs. “CSR-GHRDC” B-school survey ranked SIMS 1st in the Top Emerging B-School category in 2014 and 4th in the “Top B-Schools of Super Excellence” category in 2015.

About SIMSARC

Symbiosis Institute of Management Studies (SIMS), Pune, organizes its Annual Research Conference with a view to provide an opportunity to researchers and scholars alike to present and publish their research papers, as well as participate in the conference. This year too, as part of the Faculty of Management, SIMS takes immense pleasure in announcing SIMSARC’16 to be held on 15th & 16th December, 2016.

Theme: “Make in India: Opportunities and Challenges”

“Make in India” is an initiative launched by the Hon'ble Prime Minister of India, Shri. Narendra Modi, to encourage multinational as well as domestic enterprises. It presents a plethora of opportunities to manufacture in India and also comes with a host of challenges. SIMSARC’16 envisages to promote this campaign by providing a platform to faculty, practitioners and researchers to deliberate upon by presenting their research papers and/or case studies.

Objectives

- To provide a platform to faculty, practitioners and researchers to showcase, present and publish their research work.
- To encourage multidisciplinary as well as interdisciplinary research based knowledge.

Sub-Themes

1. Ease of doing business
2. Policy Reforms
3. Social inclusion
4. Corporate Social Responsibility
5. Sustainable Development
6. Digital India
7. Skills Development
8. Manufacture in India
9. E-commerce
10. Supply Chain Management
11. Demographic dividend
12. Financial Inclusion
13. Heritage and Culture
14. Tourism
15. Any other relevant topic

Submission of Papers

The original research paper should adhere to the following specifications:

- **Abstract**: Upto 300 words with at least three keywords.
- **Length of Paper**: Upto 5000 words / 15 pages
- **No. of Authors**: Maximum 3 authors per paper for SIMSARC’16
- **No. of Papers**: Maximum two research papers acceptable from a single author
- **Type of Paper**: Research papers and / or case studies
- **Format**: MS Word only
- **Paper Template**: Available on [www.sims.edu/simsarc](http://www.sims.edu/simsarc)

- All research papers will be blind reviewed by an external panel of subject experts.
- One of the authors must pre-register for the conference after acceptance of the paper to ensure inclusion in the conference.
- All accepted papers will have to be presented by the authors at the conference.

Registration Fee* for Paper Presenters per Paper

<table>
<thead>
<tr>
<th>S.No</th>
<th>Publication</th>
<th>Faculty/Practitioners/Research Scholars</th>
<th>Student Delegate</th>
<th>Foreign Delegate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Scopus Indexed or eqvt Indexed Journal</td>
<td>INR 8000</td>
<td>NA</td>
<td>USD 200</td>
</tr>
<tr>
<td>2</td>
<td>Journal of Applied Mgmt SIMSJR</td>
<td>INR 3000</td>
<td>NA</td>
<td>USD 150</td>
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<tr>
<td>3</td>
<td></td>
<td>INR 2000</td>
<td>NA</td>
<td>USD 100</td>
</tr>
<tr>
<td>4</td>
<td></td>
<td>NA</td>
<td>INR 1500</td>
<td>NA</td>
</tr>
</tbody>
</table>

* Registration Fee includes Conference Kit, Food and Refreshments

Note: Co-authors/participants need to pay additional INR 1000 per person.

Accommodation will be available on twin-sharing basis, on ‘first come first serve’ to a limited number of participants. Please apply at the earliest to avoid disappointment.

Note: No TA/DA will be paid for participation

Best Paper Contest

Papers presented at the conference will be adjudged and cash prizes will be awarded as given below:

<table>
<thead>
<tr>
<th>S.No</th>
<th>Category</th>
<th>Faculty/Practitioners/Research Scholars</th>
<th>Student</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1st Prize*</td>
<td>INR 10,000</td>
<td>INR 2,500</td>
</tr>
<tr>
<td>2</td>
<td>2nd Prize*</td>
<td>INR 5,000</td>
<td>INR 1,500</td>
</tr>
</tbody>
</table>

* Judging Criteria: Content, Research Methodology, Contribution to the body of knowledge, Overall Quality & Presentation (Subject to decision of jury)

Process of Presentation & Publication of Papers

1. Submission
2. Acceptance
3. Registration by Authors
4. Presentation in Conference
5. Publication

- Papers submitted in the prescribed format by the due date will be reviewed for acceptance.
- Author(s) will be intimated about acceptance of their papers for the registration process.
- Author(s) will be required to pay the registration fee and submit the forms by due date.
- Based on the conference committee clearance and review reports, authors will be intimated about publication of their papers in ANY ONE of the following:
  a. Papers selected for Scopus indexed or equivalent
  b. Papers selected for indexed journal
  c. Papers selected for ‘Journal of Applied Management-Jidnyasa’ with ISSN.
  d. Students’ papers will be published in SIMS Journal of Management Research (SIMSJR - student journal) only.

Note: Only papers which are presented at the conference will be sent for publication.