



SYMBIOSIS INSTITUTE OF MANAGEMENT STUDIES (SIMS)
(FOR DEFENCE PERSONNEL & THEIR DEPENDENTS)
CONSTITUENT OF SYMBIOSIS INTERNATIONAL UNIVERSITY
ACCREDITED BY NAAC WITH "A" GRADE



Symbiosis Institute of Management Studies (SIMS) was established by the nationally renowned Symbiosis Society in 1993

SIMS is a constituent of the Symbiosis International University

The institute is ISO 9001:2008 quality certified and a top-tier provider of business education across the spectrum.

SIMS is an accredited centre for Corporate Governance of the National Foundation for Corporate Governance and runs funded programs on behalf of the NFCG for board level and senior management appointments.

VISION

Promoting international understanding through quality education

MISSION

- To inculcate spirit of 'Vasudhaiva Kutumbakam' (the world is one family)
- To contribute towards knowledge generation and dissemination
- To promote ethical and value-based learning
- To foster the spirit of national development
- To inculcate cross cultural sensitization
- To develop global competencies amongst students
- To nurture creativity and encourage entrepreneurship
- To enhance employability and contribute to human resource development
- To promote health and wellness amongst students, staff and community
- To instill sensitivity amongst the youth towards the community and environment
- To produce thought provoking leaders for the society

SIMS RANKINGS

SIMS was ranked 6th in West Zone by TOI in its March 2014 issue, 4th under the category -Top B-Schools of Super Excellence and 6th under the category- Top B-School by State by CSR-GHRDC B-School Survey 2015. Awarded Best B School in "Innovation in Placements" by DNA innovative B School Awards on 17th February 2014. Ranked 13th by Competition Success Review and Top emerging B-School of Super excellence. Economic Times B Schools – Corporate Dossier ranked SIMS "25th Best B-School of the NIFTY FIFTY". Ranked as 1st in the Top Emerging B-School of Super Excellence by "CSR-GHRDC" B-School survey in 2013. Ranked in the top 10 B-Schools for producing Entrepreneurs. Rated as A++ by "Business India" in its Best B-Schools Survey, 2013

ABOUT MANAGEMENT DEVELOPMENT PROGRAMS (MDPs)

One of the academic objectives of SIMS Khadki Pune is to promote professional development of practicing managers through well designed Management Development Programs (MDPs). It is designed as short-duration and long-duration skill development programs for business managers who cannot do their full time professional development courses such as Executive PGPM and part time MBA (for Working Professionals) in view of their committed professional requirements, but who need periodic updating of their managerial skills to climb up the corporate ladder and succeed in an intensely competitive globalized world and in-turn the companies benefit at large.

MDPs offered by SIMS are classified as "Company Sponsored Programs" and these are designed and conducted to suit the specific needs of an organization at its request. The various disciplines covered by MDPs of SIMS are: Human Resource Management, Operations, Marketing, Finance &

Accounting, Information Technology, Strategic Management, and General Management etc.

OBJECTIVES OF MDPs

The programs are intended to:

1. Sensitize the participants about macro and micro level changes in the business environment.
2. Influence and stimulate the minds of the participants to think and explore various leadership viewpoints from both Indian and western perspectives.
3. Develop the cross-functional skills and competencies of participants.

BENEFITS

1. SIMS will give course materials to individual participants.
2. 'Certificate of Participation' at the end of the course after completion of the session successfully.
3. One year access to the well-stocked library – 35000 e-journals and over 2 lakhs books.
4. All the MDPs are delivered by our domain experts and experienced faculty members who have proven outstanding track record of executive education in their respective areas.
5. Participants get direct entry to Executive MBA Program if participants are eligible and interested.
6. Free counseling session on PhD program offered by Symbiosis International University.

PEDAGOGY

A well evolved blend of pedagogical tools will be used to enhance learning skills of managers such as role-plays, class room sessions, theme-based discussions, presentations, case studies, individual and group exercises, audio-visuals etc.

It is a participant centered approach directed and designed to yield maximum impact on participants using extensive interactive experiential learning methods to meet its objectives.

SALIENT FEATURES

1. Industry experts as faculty
2. Interactive Training at corporate premises
3. Case studies, workshops and presentations
4. Outbound Training
5. Feedback analysis
6. The complete campus is Wi- Fi zone
7. Classrooms are equipped with computers, LCD projectors and latest interactive technology to facilitate teaching and learning.

MANAGEMENT DEVELOPMENT PROGRAMS

MDP NO	PROGRAM TITLE	DATE / DURATION	RESOURCE PERSON	APPLY
01	Proficient Selling Skills Content (Read More)	One Day - 10:00-5:30 PM	Dr. Sanjay Pawar	Online Form
02	Business Analytics and SPSS Content (Read More)	One Day – 10:00 – 5:00 PM	Dr. Komal Chopra	Online Form
03	Interpersonal Communication for Workplace Efficiency Content (Read More)	One Day – 10:00-5:00 PM	Dr. Pradnya Chitrao Dr. Suruchi Pandey	Online Form
04	Working and Leading teams for synergy Content (Read More)	One Day – 10:00-5:00 PM	Dr. Suruchi Pandey	Online Form
05	Investing in Mutual Fund Content (Read More)	Upcoming MDP	Dr. Arti Chandani	Online Form
06	Corporate Governance Training and Development Content (Read More)	Upcoming MDP	Dr. Mita Mehta	Online Form
07	Business Statistics for Managers using SPSS Content (Read More)	Upcoming MDP	Dr. Hirak Dasgupta	Online Form

- Note -
- Contemporary topics open for customization to cater to individual requirements besides above mentioned modules.
 - Above modules can be conducted on campus or on client’s premises.
 - Fees may be paid by Online or DD in favour of “**Director, SIMS**” payable at Pune.

Symbiosis Institute of Management Studies (SIMS)

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